

araq

StartUp 7

Put it together

Unit5 – Lesson5

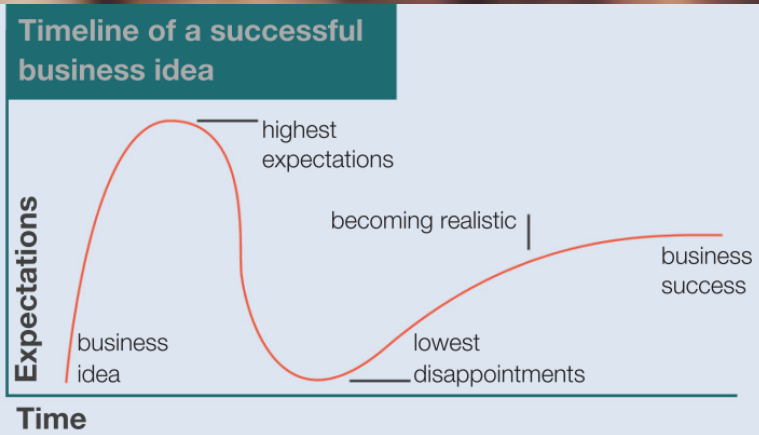
Page64

PROBLEM SOLVING

1 PROBLEM SOLVING

A CONSIDER THE PROBLEM

Sometimes it takes years for even the greatest business ideas to become successful, as defined by finding a market and turning a profit. Review the chart and circle the correct answers.



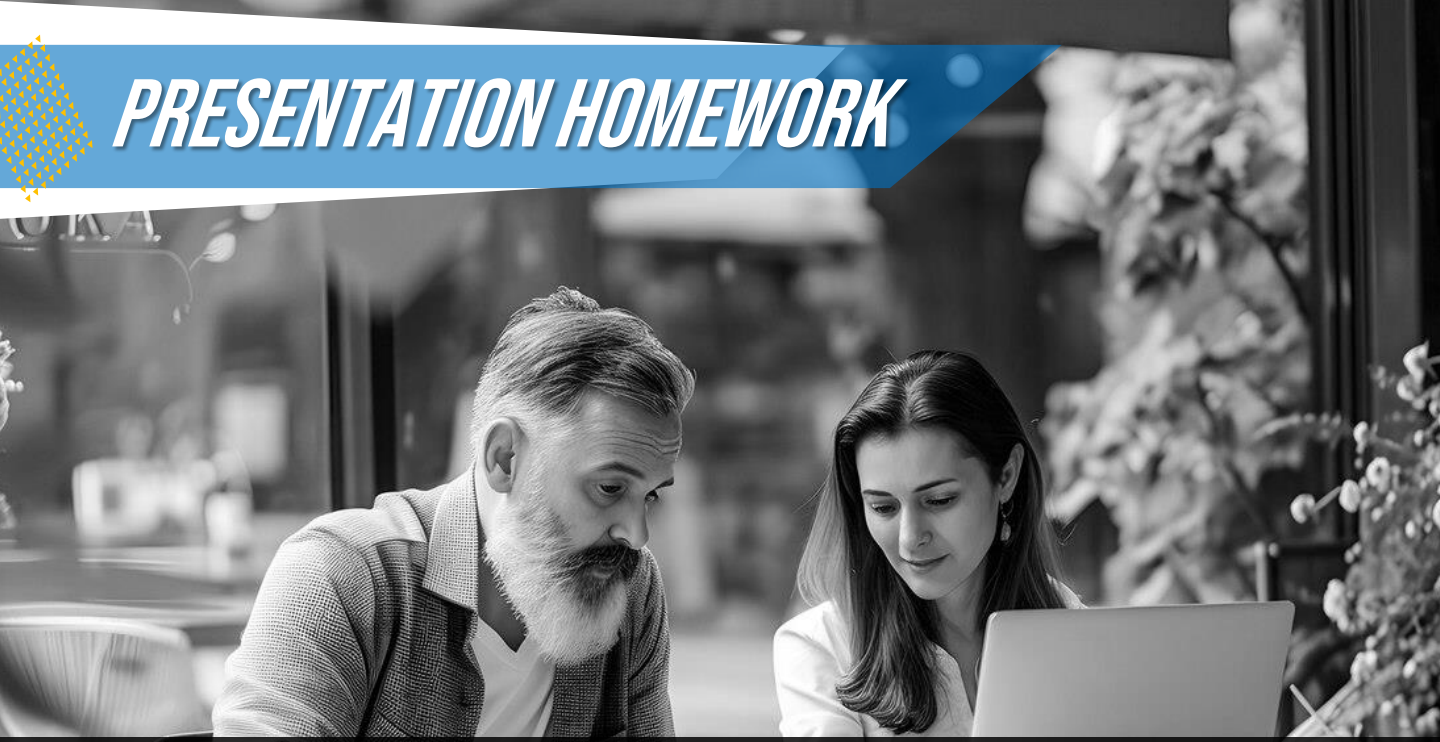
1. It's probably important to have high expectations when you have a new business idea because it's when you _____ .
   a. see the most potential b. are unemployed c. need investors
2. It's normal to have high expectations when starting a business because you _____ .
   a. have less energy b. see few challenges c. have had no failures
3. A businessperson who does not become realistic probably won't _____ .
   a. be disappointed b. have a successful business c. change jobs

In pairs, have Ss discuss the question. Elicit some in class right after.

B THINK CRITICALLY What are some of the challenges of starting a new business? Do you think most businesses go through the same cycle? Discuss with a partner.



PRESENTATION HOMEWORK



- Think of one or two things entrepreneurs could do at each stage in the timeline to help ensure that their business will be a success.
- Decide which ideas would provide the most support for entrepreneurs and assurance of success.
- Explain the best idea to the class. Refer to the data to support it.

Assign your Ss to prepare a presentation video for the following session and send it on the portal(optional). The following session everyone has to deliver it in class. Create breakout rooms and have your Ss share their presentations. Consequently, nominate some Ss and give FEEDBACK to the Ss.

Have Ss complete the checklists individually. Circulate and answer any questions. Encourage Ss to look back at each lesson in the unit.

2 REFLECT AND PLAN

A Look back through the unit. Check (✓) the things you learned. Highlight the things you need to learn.

Speaking Objectives

- ☐ Talk about starting a small business
- ☐ Talk about inventions
- ☐ Talk about a success story

Vocabulary

- ☐ Words related to starting a business

Conversation

- ☐ Show interest in a conversation

Pronunciation

- ☐ Sentence stress in conversations

Listening

- ☐ Selective attention

Note-taking

- ☐ Use Cornell Notes

Language Choices

- ☐ Reported speech patterns
- ☐ Changes in reported speech
- ☐ Common reporting verbs

Discussion

- ☐ Build on what others have said

Reading

- ☐ Paraphrase

Writing

- ☐ Use titles and subtitles